

INNOVATION AND RESEARCH AT THE HEART OF THE DATRIX ECOSYSTEM TO BUILD INCREASINGLY SPECIALISED AI SOLUTIONS

DATRIX GROUP SECURES APPROXIMATELY 0.9MLN EUROS IN PNRR FUNDS

Milan, November 6, 2024 - Datrrix S.p.A. (“Datrrix” or the “Company”), listed on Euronext Growth Milan (ISIN code IT00054683), at the head of an international AI-powered ecosystem, leveraging the empowering value of Artificial Intelligence, announces the award of PNRR funds of approximately €0.9 million.

Specifically, the funds obtained will be used to co-finance high-impact innovation projects to be implemented by the Datrrix Group over the next 12 months within strategic sectors such as cyber security, environment, finance and computational models in industry.

The awarding of these funds confirms the systemic value of Datrrix in developing specific AI modules to support areas such as:

- **Cyber Security:** security, transparency, reliability and resilience for artificial intelligence applications;
- **Environment:** application of advanced AI techniques and anomaly detection for real-time monitoring of volcanic activity data;
- **Fintech:** use of AI for the generation of personalised content aimed at financial literacy of individuals;
- **Computational modelling:** development of innovative AI-based methodologies to support decision-making in predictive diagnostics and computational fluid dynamics in industry.

This press release is available on the Company’s website www.datrrixgroup.com in the “Investors/Press Releases” section, as well as on the SDIR “eMarket Storage” circuit at www.emarketstorage.com.

ABOUT DATRIX

Datrrix is an international Group listed on Euronext Growth Milan at the head of an international AI-powered ecosystem.

*The Group is active in 2 business areas with AI-based solutions: **AI for Data Monetization** (to maximize growth opportunities in the Martech, AdTech and FinTech sectors by transforming data into tangible value) and **AI for Industrial***

& Business Processes (to optimize the efficiency of industrial and business processes including e.g. power plants, transportation infrastructure, manufacturing processes and logistics).

The following brands are now part of the Datrix Group: **Adapex, Aramix, ByTek, FinScience**.

Datrix is also a technology **partner of more than 20 universities and international research centers** for major R&D projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in **Life Sciences/Health, Social Wellbeing, Cybersecurity**.

Datrix is headquartered in Italy and operates in Europe, the United States and the United Arab Emirates.

More information at www.datrixgroup.com

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