

THE BOARD OF DATRIX S.P.A. HAS EXAMINED THE CONSOLIDATED RESULTS AS OF 31 DECEMBER 2024:

TOTAL CONSOLIDATED REVENUES AT €18.2 MILLION UP BY +19% COMPARED TO DECEMBER 31, 2023

SIGNIFICANT PROGRESS IN REVENUES FROM BUSINESS LINES TO €17.8 MILLION, +21% COMPARED TO FY2023 (+23% ON A LIKE-FOR-LIKE BASIS) DRIVEN IN PARTICULAR BY:

- THE ADTECH SEGMENT (+30%), FURTHER ACCELERATING IN THE SECOND HALF OF THE YEAR, WITHIN THE AI FOR DATA MONETIZATION BUSINESS LINE

- THE AI FOR INDUSTRIAL & BUSINESS PROCESSES BUSINESS LINE (+43%)

REVENUES REALIZED ABROAD AT 61% OF THE TOTAL, GROWING COMPARED TO FY2023 (58%), PARTICULARLY DRIVEN BY THE US MARKET

AVERAGE REVENUE PER CUSTOMER INCREASING BY +30% COMPARED TO THE PREVIOUS YEAR

RECURRING REVENUES AT APPROXIMATELY 71% OF TOTAL TURNOVER, GROWING COMPARED TO FY2023 (68%)

ADJUSTED EBITDA¹ AT €1.0 MLN, SIGNIFICANTLY GROWING COMPARED TO THE FIRST HALF OF THE YEAR AND TO FY2023 (€ -0.1 MILLION, € -0.3 MILLION RESPECTIVELY), THANKS TO THE CONTINUOUS FOCUS ON HIGHER VALUE ADDED PRODUCTS AND SOLUTIONS

ADJUSTED EBITDA MARGIN ON REVENUE AT 6%, WITH A CLEAR PROGRESS OF 800BP COMPARED TO FY2023 (-2%)

NET FINANCIAL POSITION (AVAILABLE CASH) EQUAL TO €0.8 MILLION, THANKS TO THE ALMOST HALVED CASH ABSORPTION OF THE GROUP IN 2024 COMPARED TO 2023

Milan, February 27, 2025 - Datrrix S.p.A. ('Datrrix' or the 'Company'), a company listed on Euronext Growth Milan (ISIN code IT00054683), at the head of an international ecosystem of B2B vertical software companies, which leverage on the empowering value of Artificial Intelligence, announces, that the

¹ EBITDA is represented by the Operating Income before Depreciation of Tangible and Intangible Assets and is adjusted to account for non-recurring revenues and costs, as well as contributions, capital gains, and losses not related to the ordinary business operations. The EBITDA as defined is a measure used by the Company's management to monitor and assess its operational performance. It is not identified as an accounting measure under national accounting standards and, therefore, should not be considered an alternative measure for evaluating the economic performance of the Group. Since the composition of EBITDA is not regulated by the relevant accounting standards, the determination criteria applied by the Group may not be consistent with those used by others and, therefore, not comparable. EBITDA before adjustments amounts to €1.3 million.

Board of Directors, reviewed the preliminary results as of December 31, 2024, unaudited and prepared in accordance with Italian accounting principles.

“We are extremely satisfied with the results achieved in 2024, which, in addition to being above expectations, confirm a market that is increasingly receptive to the immediately adoptable software solutions offered by the ecosystem of highly specialised companies that are part of the Group. We have worked with determination to demonstrate our ability to pursue economically and financially balanced objectives, while maintaining a strong commitment to innovation”. **States Fabrizio Milano d'Aragona CEO of Datrix.** *“We have combined sustainability and growth, laying the foundations for a solid and competitive future”.*

Consolidated Revenues amounted to **€18.2m, +19% compared to 2023 (€15.3m). Revenue growth from business lines was +21% (+23% on a like-for-like basis).**

In terms of performance and breakdown of revenues from the sale of Datrix Group products and solutions as at December 31, 2024:

- the **AI for Data Monetization line**, representing **90% of the total**, recorded revenues of €16.0 million, +20% compared to FY2023 (€13.4 million). The AdTech segment recorded **+30% growth to €10.2 million** (€ 7.9 million in 2023). Finally, the **MarTech** segment posted revenue of € 5.8 million, up **+5%** compared to FY2023 (€ 5.5 million).
- The **AI for Industrial & Business Processes line, which accounts for 10%** of the total, recorded revenues of **€1.8 million, +43%** compared to the previous year (€1.2 million).

Consolidated Other Revenues, which include the share of grants received as part of funded R&D projects and R&D tax credits (L. 160/2019 mod. L. 178/2020), amounted to €0.5 million, down 28% compared to FY2023 (€0.6m).

This press release is available on the Company's website www.datrixgroup.com in the 'Investors/Press Releases' section, as well as at the SDIR 'eMarket Storage' circuit at www.emarketstorage.com.

ABOUT DATRIX

Datrix is an international Group listed on Euronext Growth Milan at the head of an international AI-powered ecosystem.

*The Group is active in 2 business areas with AI-based solutions: **AI for Data Monetization** (to maximize growth opportunities in the Martech, AdTech and FinTech sectors by transforming data into tangible value) and **AI for***

Industrial & Business Processes (to optimize the efficiency of industrial and business processes including e.g. power plants, transportation infrastructure, manufacturing processes and logistics).

The following brands are now part of the Datrix Group: **Adapex, Aramix, ByTek, FinScience**.

Datrix is also a technology **partner of more than 20 universities and international research centers** for major R&D projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in **Life Sciences/Health, Social Wellbeing, Cybersecurity**.

Datrix is headquartered in Italy and operates in Europe, the United States and the United Arab Emirates.

More information at www.datrixgroup.com

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