

DATRIX S.P.A.

LISTED ON EURONEXT GROWTH MILAN, LEADING THE FIRST
INTERNATIONAL AI-POWERED ECOSYSTEM OF VERTICAL B2B SOFTWARE
COMPANIES POWERED BY ARTIFICIAL INTELLIGENCE

APPOINTS

GIANLUCA ROSSI AS NEW CHIEF FINANCIAL OFFICER: FURTHER
STRENGTHENING FINANCIAL LEADERSHIP TO SUPPORT THE GROUP'S
GROWTH AND INNOVATION

Milan, May 20th, 2025 – DATRIX S.P.A., (“Datrix” or the “Company”), listed on Euronext Growth Milan (ISIN code IT00054683), and leading the **first international AI-powered ecosystem of vertical B2B software companies**, announces the appointment of **GIANLUCA ROSSI** as its new Chief Financial Officer (CFO).

With over twenty years of experience in the financial and managerial sector, Rossi has held top-level positions in prominent national and international companies, gaining **deep expertise in M&A operations, financial governance, and strategic management**. His career spans corporate finance and technological innovation, contributing to the growth of listed companies and highly digitalized groups.

Prior to joining Datrix, he served as CFO at Relatech S.p.A., a company listed on Euronext Growth Milan, where he led significant acquisition and corporate integration deals in the ICT, cybersecurity, and cloud sectors. **Gianluca Rossi takes over from Giuseppe Venezia, who, in addition to his role as Executive Director of Datrix S.p.A., will now lead Corporate Development, with a special focus on M&A activities.** This appointment underlines **Datrix Group's strong commitment to expanding its ecosystem of controlled companies**, targeting B2B software firms capable of delivering applied AI solutions developed in synergy with the Datrix Group.

“The appointment of Gianluca Rossi marks another step in the development and consolidation of our Group,” **said Fabrizio Milano d’Aragona, CEO of Datrix.** “His vision and experience will support our strategy for sustainable organic growth and will strengthen extraordinary finance initiatives for the integration of new companies into our ecosystem.”

“I’m very excited to join Datrrix Group and collaborate with a talented leadership team with deep expertise in applied artificial intelligence for business,” **said Gianluca Rossi**. “I will bring my financial and organizational skills to contribute to the Group’s growth, aligned with our shared corporate values.”

With Rossi’s arrival, Datrrix strengthens its financial management at a key moment for the Group’s industrial development and international expansion.

ABOUT DATRIX

Datrrix is a company listed on Euronext Growth Milan, leading the first international AI-powered ecosystem of vertical B2B software companies. The Group operates with AI-based solutions in two main business areas:

- **AI for Data Monetization** – maximizing growth opportunities in Martech, AdTech, and FinTech by transforming data into tangible value.
- **AI for Industrial & Business Processes** – optimizing efficiency in industrial and business operations across key sectors such as energy, manufacturing, finance, logistics, and transportation.

The Datrrix Group includes the following brands: **Adapex, Aramix, ByTek, FinScience**. Datrrix is also a **technology partner to over 20 international universities and research centers** in major R&D projects (funded by the European Union and Italy), focused on AI algorithms in **Life Sciences/Healthcare, Social Wellbeing, and Cybersecurity**.

Headquartered in Italy, Datrrix operates in Europe, the United States, and the United Arab Emirates.

More information at: www.datrrixgroup.com

Contacts:

- **Investor Relations:** Giuseppe Venezia, +39 0276281064 – ir@datrrixgroup.com
- **Investor Relations Consultant:** Francesca Cocco (Lerxi Consulting) – ir@datrrixgroup.com
- **Euronext Growth Advisor:** Alantra / Stefano Bellavita, +39 0263671601 – stefano.bellavita@alantra.com
- **Marketing & Communication:** Pierluigi Vacca (CMO Datrrix) – pierluigi@datrrixgroup.com
- **Press Office:** Dario Ferrante, +39 3891328130 – dario@miserveunufficiostampa.com