

DATRIX: MEDIOBANCA S.P.A. APPOINTED NEW SPECIALIST

Milan, 29 September 2023 – **Datrrix S.p.A. (Datrrix)** a company specialized in the development of Augmented Analytics solutions and services based on Artificial Intelligence and Machine Learning Models for the data-driven growth of companies, listed on Euronext Growth Milan, an organized and managed multilateral trading system from Borsa Italiana S.p.A., ISIN code IT000546837 announces, pursuant to article 17 of the Euronext Growth Milan Issuers' Regulation, that it has conferred the role of Specialist on 28 September 2023 to Mediobanca S.p.A. The assignment will be effective from 3 December 2023. Mediobanca S.p.A. will take over from MIT SIM S.p.A. who will hold the role of Specialist until 2 December 2023.

This press release is available in the Investor Relations section of the Company's website www.datrrixgroup.com, as well as on the authorized storage mechanism "eMarket Storage", at the address www.emarketstorage.com.

Datrrix

Datrrix is a group of tech companies that develop sustainable Artificial Intelligence solutions (Augmented Analytics and Machine Learning Models) for data-driven growth of companies. Datrrix solutions add measurable value because they collect data from internal and external sources, integrate it, look for correlations, uncover valuable insights and operational information, and suggest actions.

The Group is active in four business areas:

- 1. AI for Marketing & Sales: develops artificial intelligence solutions to increase the marketing and sales performance of companies;*
- 2. AI for Data Monetisation: applies artificial intelligence to data collected by companies in compliance with privacy regulations, turning it into economic value for them;*
- 3. Machine Learning Model Serving: develops transparent and scalable analysis models based on a machine learning algorithmic framework to support organisations in opening new business frontiers;*
- 4. AI for FinTech: develops solutions using unconventional alternative data to improve the performance of institutional and private investors in stock selection, identification of innovative investment themes and ESG scoring.*

Since 2019, Datrrix has also accelerated its growth path through acquisitions in Italy and abroad. The following are now part of the Datrrix SpA Group: 3rdPlace Srl, FinScience Srl, ByTek Srl, Paperlit Srl, Datrrix US Inc. and Adapex Inc. Through its subsidiaries, Datrrix is a technology partner of international consortia for important R&D projects in the financial, biomedical and cybersecurity fields, funded by the European Union and Italy and based on Artificial Intelligence algorithms.

Datrrix operates through four offices in Italy (Milan, Rome, Cagliari and Viterbo) and one in the United States. More at datrrixgroup.com

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