



# Datrix Enters the Healthcare Market and Becomes Partner of Wired Health Beyond

**Milan, March 12, 2026 – Datrix S.p.A. (“Datrix” or the “Company”)**, a company listed on **Euronext Growth Milan** (ISIN code IT00054683), heading the first international ecosystem of vertical Artificial Intelligence software companies, will be the **Partner of Wired Health Beyond**, the event dedicated to innovation in healthcare to be held on **March 18 at BASE in Milan**.

This participation marks a strategic step for the Group: **Datrix's official entry into the Healthcare market**, with a portfolio of AI solutions adaptable to support hospitals, pharmaceutical companies, and healthcare organizations.

## Healthcare as a New Strategic Vertical

In recent years, Datrix has developed expertise in the healthcare sector by participating in **European research and innovation projects** in collaboration with universities, hospitals, and international research centers. Today, this expertise translates into **AI solutions for industrial adoption**, aimed at improving the efficiency, security, and sustainability of healthcare organizations.

The Group's offering covers several key areas where AI is a driver of change in healthcare:

- **Federated Learning and collaborative research** to enable advanced analysis of distributed health data in full compliance with privacy
- **Energy optimization of hospital facilities**, with AI systems for consumption reduction and sustainability improvement
- **Intelligent management of clinical documentation**, through AI and natural language processing technologies
- **AI for advanced analysis of medical images**, supporting diagnostics and clinical research
- **Reliability and quality control models for pharmaceutical production**, to improve safety and compliance in industrial processes
- **AI Readiness programs** to guide hospitals and healthcare companies in the strategic adoption of artificial intelligence
- **Predictive maintenance of medical equipment**, to increase the reliability of healthcare infrastructure and reduce downtime.

Entry into the Healthcare sector thus represents **a new building block in the Group's growth**, with the aim of contributing to the construction of a more efficient, interoperable, and data-driven healthcare ecosystem.

## BETTER: Federated Learning for Privacy-First Healthcare

During **Wired Health Beyond**, **BETTER** will be presented—a European project funded under the **Horizon Europe** program, based on **Federated Learning technologies applied to Healthcare**.

The platform enables the **secure and federated collection, management, and analysis of clinical data at a European level**, allowing artificial intelligence models to be trained directly at healthcare facilities without transferring sensitive data.

The project, funded by the European Union and to be illustrated by Datrrix CTO, Michele Compare, along with Dr. Stephana Carelli from Buzzi Hospital and Prof. Pietro Pinoli from Politecnico di Milano, represents not only a model of collaboration between technology, clinical practice, and research but, above all, a concrete example of how Datrrix operates in the healthcare market: by enabling secure, decentralized, and ready-for-real-adoption AI infrastructures.

## **ABOUT DATRIX**

Datrrix is a Group listed on Euronext Growth Milan (ISIN code IT00054683), leading the first international ecosystem of vertical Artificial Intelligence software companies. The Group is active with AI-Based solutions in 2 business areas: AI for Data Monetization (to maximize growth opportunities in the Martech, AdTech, and FinTech sectors by transforming data into tangible value) and AI for Industrial & Business Processes (to optimize the efficiency of industrial and business processes in key sectors such as energy, manufacturing, finance, logistics, and transportation). The Datrrix Group today includes the brands: Adapex, Aramix, ByTek and Navla. Datrrix is also a technology partner of over 20 universities and international research centers for important Research & Development projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in the fields of LifeScience/Health, Social Well Being, and Cybersecurity. Datrrix, with headquarters in Italy, operates in Europe, the United States, and the United Arab Emirates.

More info at [www.datrrixgroup.com](http://www.datrrixgroup.com)

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