



BANCA AKROS INITIATES COVERAGE ON THE STOCK WITH TARGET PRICE OF €2.5 P.S. AND "BUY" RATING

Milan, 3 March 2026 – Datrix S.p.A. (“**Datrix**” or the “**Company**”), a company listed on Euronext Growth Milan (ticker: DATA.MI) and leading the first international ecosystem of vertical Artificial Intelligence software companies, announces that on February 26, 2026, Banca Akros, acting as the Company’s Specialist, published the Initiation of Coverage on Datrix.

Banca Akros analysts have assigned a **BUY** rating and a target price of **€2.5 p.s.**, compared to a market price of **€1.70** as of **24 February 2026**, implying an upside potential of **47.1%**.

According to Banca Akros, Datrix owns a distinctive asset base of algorithms, models and AI-engineered solutions, and a scalable ecosystem-based development model combined with strong vertical specialization, designed to address specific core business needs. A strategic positioning, in the context of a growing demand for AI-embedded software, that is key to capturing the transition from experimentation to production adoption across marketing, data monetization and industrial processes. Banca Akros views the Company at an inflection point, ready to capitalize - following the transformation and refocusing carried out during 2025 - on the investments made over the years, with a resulting potential re-rating justified by an EBITDA growth profile that is unique within the comparable peer group (EBITDA CAGR 2025-2027 above 60%).

The research report is available on the Company’s website www.datrixgroup.com in the “Share Information/Stock Coverage” section of the Investor Relations area, and on Borsa Italiana’s website at www.borsaitaliana.it.

This press release is available on the Company's *website* www.datrixgroup.com in the “Investors/Press Releases” section, as well as at the SDIR ‘eMarket Storage’ circuit at www.emarketstorage.com.

ABOUT DATRIX

Datrix is a Group listed on Euronext Growth Milan (ISIN code IT0005468357), leading the first international ecosystem of vertical Artificial Intelligence software companies.

The Group is active with AI-Based solutions in 2 business areas: AI for Data Monetization (to maximize growth opportunities in the Martech, AdTech, and FinTech sectors by transforming data into tangible value) and AI for Industrial & Business Processes (to optimize the efficiency of industrial and business processes in key sectors such as energy, manufacturing, finance, logistics, and transportation).

The Datrix Group today includes the brands: Adapex, Aramix, ByTek and Navla.

Datrix is also a technology partner of over 20 universities and international research centers for important Research & Development projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in the fields of LifeScience/Health, Social Well Being, and Cybersecurity.

Datrix, with headquarters in Italy, operates in Europe, the United States, and the United Arab Emirates.

More info at www.datrixgroup.com

For more information:

Investor Relations: Giuseppe Venezia, tel. +39 0276281064 - ir@datrixgroup.com

Investor Relations Consultant: Chiara Cardelli (KT&Partners) - ir@datrixgroup.com

Euronext Growth Advisor: Alantra / Stefano Bellavita, tel. +39 0263671601 - stefano.bellavita@alantra.com

Marketing & Communication: Pierluigi Vacca (CMO Datrix) - pierluigi@datrixgroup.com

Press Office: Dario Ferrante, mob. 3891328130 - dario@miserveunufficiostampa.com