



DATRIX: THE BOARD OF DIRECTORS APPROVES THE CONSOLIDATED RESULTS AS AT JUNE 30th 2026

- **New multi-year contracts and strategic commercial distribution partnerships signed.**
- **Inclusion in the PMI2Change project and entry into the Intermonte Valore Italia index.**
- **Preliminary data confirmed. Net Result in line with the first half of 2025, thanks to a more efficient cost structure offsetting the effects of the reorganisation of the US branch.**

Key Highlights 1H2026:

- **Consolidated Net Revenues: €5.0 mln vs €5.9 mln in 1H2025**
- **Adjusted EBITDA: €0.5 mln vs €1.0 mln in 1H2025**
- **Net Result: €-1.3 mln vs €-1.2 mln in 1H2025**
- **Net Financial Position: €3.8 mln vs €2.4 mln (net debt) as at 31 December 2025**

Milan, 29 September 2026 – The Board of Directors of Datrix S.p.A. (“Datrix” or the “Company”), a company listed on Euronext Growth Milan (ISIN code IT0005468357) and an international ecosystem of vertical Artificial Intelligence software companies, met today and reviewed and approved the consolidated half-year financial report as at 30 June 2026, prepared in accordance with Italian accounting standards.

*“The results for the first half of 2026 reflect a market phase in which companies are moving from experimentation to the concrete deployment of artificial intelligence in their business processes”, **said Fabrizio Milano d’Aragona, CEO and co-founder of the Datrix Group.** “Having recognised the transformative potential of these technologies, companies are now facing the complexity of integrating them into their processes, platforms and organisations. In this context, Datrix positions itself as a partner able both to meet specific needs with vertical solutions and to orchestrate the entire AI systems value chain efficiently and sustainably.*

Companies’ adoption and investment decisions require more in-depth assessments not only of technological aspects, but also of organisational and compliance aspects, and Datrix supports businesses on these from the earliest stages. This process is lengthening sales cycles, but at the same time it creates the conditions for building trust and long-term relationships, as confirmed by the clients who are already making this transition with us. This strengthens our role as a technology partner, with positive effects on the outlook for backlog development.

Over the coming months, Datrix also aims to extend this approach to a wider audience, including SMEs, through partnerships with consulting firms close to entrepreneurs. Combining our technological expertise with their understanding of business needs makes the AI adoption journey more accessible”.

Operating Performance as at 30 June 2026

Consolidated Net Revenues¹ amounted to €5.0 million, compared with €5.9 million in the first half of 2025.

In terms of the performance and breakdown of the Datrrix Group's net revenues as at 30 June 2026:

- the **AI for Data Monetization** line, which accounts for 83% of the total, recorded revenues of €3.9 million, compared with €4.6 million in the first half of 2025. The MarTech segment generated revenues of €2.9 million, up 8% on 1H2025 (€2.7 million). The AdTech segment stood at €1.0 million (€1.9 million in 1H2025). This result reflects the selective divestment of low-margin legacy activities in the AdTech segment initiated in 2025 and the repositioning towards an AI-powered data curation and enrichment model, which involved a complete reorganisation of the management structure, enabling the development of a new growth plan targeting premium publishers.
- the **AI for Industrial & Business Processes** line, which accounts for 17% of the total, recorded revenues of €0.8 million, down 23% from €1.1 million in the first half of 2025. In this area, the Group focused its commercial activity on expanding its client base through the signing of multi-year agreements that ensure backlog growth for activities to be carried out between the second half of 2026 and 2027.

Consolidated Other Revenues, which include the portion pertaining to the period of grants received under funded R&D projects and R&D tax credits (Law 160/2019 as amended by Law 178/2020), amounted to €0.3 million, up on 1H2025 (€0.2 million).

Consolidated Revenue Breakdown

(€ mln)	1H2026 Net*	1H2025 Net*	1H2025 Reported
Consolidated revenues	5.0	5.9	8.4
AI for Industrial & BP	0.8	1.1	1.1
AI for Data Monetization	3.9	4.6	7.1
<i>MarTech</i>	<i>2.9</i>	<i>2.7</i>	<i>2.7</i>
<i>AdTech</i>	<i>1.0</i>	<i>1.9</i>	<i>4.4</i>
Tot. business lines	4.7	5.7	8.2
Other revenues	0.3	0.2	0.2

In the first half of 2026, the Datrrix Group recorded **reported consolidated revenues** from core operations of approximately €5.0 million (€8.4 million in the first half of 2025), with a **Value of Production** of approximately €6.2 million, compared with approximately €9.4 million in the same period of the previous year.

Consolidated **operating costs** amounted to €5.8 million, compared with €8.4 million in the first half of 2025, a reduction of €2.6 million. This reflects the new strategic repositioning of the business, as described above for revenues, and the continued internal reorganization carried out by management on the Group's operating and overhead cost structure.

¹ "Net Revenues" refers to "AdTech Net Revenues", i.e. Adapex's gross AdTech revenues net of cost of goods sold (COGS), plus the revenues of Bytek and Aramix and Other Revenues. The use of Net Revenues allows a like-for-like comparison of 1H2026 figures with those for the same period of the previous year, as for 2025 it excludes the revenues generated by the business discontinued by the US company Adapex Inc. in the second half of 2025.

Consolidated **Adjusted EBITDA**² amounted to approximately €0.5 million, compared with approximately €1.0 million in the first half of 2025, while the EBITDA margin decreased from 11% to 9%. This decline is not attributable to the profitability of the business lines, which remains solid and on a growth trajectory, but rather to the weight of central costs on a smaller revenue base.

The consolidated **Net Result** amounted to €-1.3 million, compared with €-1.2 million in 1H2025.

Liquidity and investment activities

The **Net Financial Position** as at 30 June 2026 amounted to €3.8 million, compared with €2.5 million (net debt) as at 30 June 2025 and €2.4 million (net debt) as at 31 December 2025. In the first half of 2026, the financial position reflects non-recurring expenses, legal fees and extraordinary costs related to the Group's reorganisation totalling approximately €0.4 million.

The **Net Working Capital** amounted to €0.6 million (€-0.02 million as at 31 December 2025).

Business outlook

For the remainder of the year, the Group expects a progressive consolidation of its position as a partner for the informed and concrete adoption of Artificial Intelligence. In response to growing demand from businesses for support, Datrrix has launched a programme of commercial alliances with consulting firms, which will support the company in offering process transformation activities. Compared with the past, this evolution entails longer average sales cycles, but at the same time leads to engagements with a broader and deeper scope of activities, with prospects for backlog development and revenue growth.

Investor Conference 1H2026

The results for the first half of 2026 will be presented by Datrrix management on Wednesday, 30 September 2026, at 10:00 CEST, during a Conference Call with investors, which can be followed by registering at the following link:

<https://services.choruscall.it/DiamondPassRegistration/register?confirmationNumber=3108169&linkSecurityString=8c1a96e64>

The conference call will be held in Italian; a full transcript, in Italian and English, will subsequently be published on the Datrrix website.

The presentation slides will be available from the start of the conference call in the Investor Relations section "Investors/Press Releases" of the Datrrix website: www.datrrixgroup.com.

² EBITDA is Operating Profit before Depreciation and Amortisation of tangible and intangible assets, normalised to exclude non-recurring revenues and costs, as well as grants, capital losses and capital gains not related to the ordinary course of business. EBITDA as defined above is a measure used by the Company's management to monitor and assess its operating performance; it is not an accounting measure under Italian accounting standards and, therefore, should not be considered an alternative measure for assessing the Group's economic performance. Since the composition of EBITDA is not regulated by the applicable accounting standards, the method applied by the Group may not be consistent with that adopted by others and may therefore not be comparable. EBITDA before adjustments amounted to approximately €0.2 million (€0.9 million in 1H2025).

Next meeting with the financial community

On 20 October 2026, Datrrix management will attend the “Next Gems Conference 2026” at Palazzo Mezzanotte, headquarters of Borsa Italiana S.p.A., in Milan. The event will bring together listed companies with a market capitalisation below €100 million and Italian and international institutional investors for one-to-one and group meetings.

The Company also announces that it has updated its 2026 corporate events calendar, indicating the dates of the meetings with the financial community. The updated Calendar is available on the website www.datrrixgroup.com in the Investor Relations section “Investors/Financial Calendar”.

Significant events during the period and after 30 June 2026

In the first half of 2026, Datrrix focused its efforts on strengthening partnerships that support the distribution of its AI solutions and on concluding new multi-year contracts with clients.

In particular:

- **Distribution partnerships**, Datrrix and **Fair Play Consulting**, an independent strategic consulting and business engineering firm, signed a strategic partnership to guide Italian companies in adopting Artificial Intelligence and transforming their operating models; Bytek joined the **Cloud Ready – BigQuery** programme after meeting the requirements for the BI, ML and Advanced Analytics category. The programme brings together organisations worldwide that have demonstrated high standards of integration, reliability and interoperability with Google BigQuery technologies. This milestone, which follows Bytek’s entry into the **Google Cloud Marketplace**, recognises that Bytek solutions can integrate natively and optimally with BigQuery’s autonomous data-to-AI platform, in compliance with the rigorous technical standards and best practices defined by Google Cloud.
- **Multi-year contracts in the AI for Industrial & Business Processes line**: in 2026 Aramix concluded new agreements with **KLN Project**, a provider of integrated solutions supporting the delivery of large-scale Oil & Gas projects; **Pitagora**, a financial intermediary specialising in salary- and pension-backed loans (cessione del quinto); and **Femo Gas**, a leading player in the design and management of biomethane production plants.
- **Agreements in the AI for Data Monetization line**: in 2026 Navla concluded and renewed agreements with **Volkswagen**, to support the Brand in developing a strategy aimed at strengthening its relevance in the new digital search ecosystem; **L’Oréal Italia**, which renewed its Search and Digital Intelligence collaboration for three years; and the **Nestlé Group** in Italy, which renewed its Search Intelligence and Data Strategy collaboration for 2026–2027.
- Datrrix has been selected as one of the one hundred companies listed on Borsa Italiana that make up **the Intermonte Valore Italia Index**, dedicated to SMEs with a market capitalisation below €1 billion that are not part of the FTSE MIB. The Index is part of **PMI2Change**, Banca Generali’s innovative project that aims

to support the growth and competitiveness of Italian entrepreneurs by fostering the development of Italian listed SMEs. Building on the Index, Banca Generali, together with Investlinx and Intermonte, has launched a new actively managed, PIR-*compliant* ETF that will invest mainly in the universe defined by the Index itself.

- **Research activities**, Aramix will coordinate the **RENDITA** project (REsilient Network through Digital Twin Applications), funded by the Italian Ministry of the Environment and Energy Security (MASE). RENDITA aims to develop a cutting-edge software platform for the predictive Operation and Maintenance of complex energy systems, in order to improve their efficiency and resilience. RENDITA will help enhance **EnerMind**, the platform developed by Aramix for the energy efficiency of large buildings and industrial plants.

Availability of documentation

The documentation relating to the consolidated half-year financial report as at 30 June 2026, as required by applicable regulations, will be made available to the public at the Company's registered office, on the Borsa Italiana S.p.A. website and on the Company's website.

The reclassified consolidated income statement, balance sheet and cash flow statement from the consolidated half-year financial report of Datrix S.p.A. as at 30 June 2026 are attached to this press release.

About Datrix

Datrix is an Italian Group listed on Euronext Growth Milan (ISIN code IT0005468357) and an international ecosystem of B2B vertical software companies powered by Artificial Intelligence.

The Group operates with AI-based solutions in 2 business areas: AI for Data Monetization (to maximise growth opportunities in the MarTech and AdTech sectors by turning data into tangible value) and AI for Industrial & Business Processes (to optimise the efficiency of industrial and business processes in key sectors such as energy, manufacturing, finance, logistics and transport).

The Datrix Group currently includes the brands Adapex, Aramix, ByTek and Navla.

Datrix is also a technology partner of more than 20 international universities and research centres for major Research & Development projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in the fields of Life Science/Health, Social Well Being and Cybersecurity.

Headquartered in Italy, Datrix operates in Europe, the United States and the United Arab Emirates.

Website: <http://www.datrixgroup.com>

This press release is available on the Company's website www.datrixgroup.com in the "Investors/Press Releases" section, as well as on the SDIR "eMarket Storage" circuit at <http://www.emarketstorage.it>

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Consolidated income statement

Income Statement (Euro/000)	30/06/2026	30/06/2025	Variation
Revenues from sales and services	4.677	8.179	-3.503
R&D Grants	328	231	97
Total operating revenues	5.005	8.411	-3.406
Increases in fixed assets	1.217	914	303
Other revenues	20	22	-2
Total value of production	6.242	9.347	-3.105
COGS	-927	-3.021	2.094
Cost of raw materials, consumables and merchandise	-11	-19	8
Cost of services	-2.519	-3.209	691
Cost of rents and leases	-122	-142	21
Personnel costs	-2.053	-1.869	-184
Other operating expenses	-144	-129	-16
Total operating costs	-5.775	-8.388	2.614
EBITDA Adjusted	467	959	-491
% on revenues	9%	11%	-2%
Extraordinary items	-276	-85	-191
EBITDA	191	873	-682
% on revenues	4%	10%	-7%
Amortizations and depreciations	-1.466	-1.577	112
EBIT	-1.275	-704	-571
% on revenues	-25%	-8%	-17%
Financial Income (Expenses)	-131	-321	190
Adjustments to the value of current financial assets	0	-8	8
EBT	-1.405	-1.033	-372
% on revenues	-28%	-12%	-16%
Income taxes, current, deferred and prepaid	84	-195	278
Profit (loss) for the year	-1.322	-1.228	-93
% on revenues	-26%	-15%	-12%
Minorities result	-1	-1	1
Consolidated profit (loss)	-1.322	-1.229	-93

Consolidated balance sheet

Balance Sheet (Euro/000)	30/06/2026	31/12/2025	Variation
Intangible Assets	11.582	11.039	544
Tangible Assets	55	64	- 10
Financial Assets	18	34	- 16
Total Fixed Assets	11.655	11.137	518
Trade Receivables	4.057	4.035	22
Tax Receivables	563	547	15
Deferred and prepaid Taxes	3.356	3.276	80
Other receivables	176	205	- 30
Total Receivables	8.151	8.064	87
Cash on hand	1.131	4.165	- 3.034
Total cash and cash equivalent	1.131	4.165	- 3.034
Total Current Assets	9.282	12.229	-2.947
Accruals and Prepayments	771	473	299
TOTAL ASSETS	21.708	23.839	- 2.130
Share Capital	168	168	- 0
Reserves	24.027	23.973	54
Retained earnings (losses)	- 14.963	- 12.832	- 2.132
Current earnings (losses)	- 1.322	- 2.133	811
Minorities	21	21	-1
Total consolidated net equity	7.930	9.198	- 1.268
Provision for taxes, even deferred	148	169	-21,0
Other provisions	99	96	2,8
Total provisions	248	266	- 18
Employees' termination benefit provision	460	539	- 79
Financial liabilities	4.589	4.781	-192
Trade Payables	2.831	2.879	-48
Tax Payables	408	355	54
Payables to social security and welfare institutions	368	263	105
Other payables	3.186	4.181	-995
Total Payables	11.383	12.458	- 1.076
Accruals and Deferrals	1.688	1.377	310
TOTAL LIABILITIES	21.708	23.839	- 2.130

Consolidated cash flow statement

Cash Flow Statement (Euro/000)	30/06/2026	31/12/2025	Variation
Consolidated Profit (Loss)	- 1.322	- 2.130	808
Non cash items	1.559	3.377	- 1.818
Change in working capital	- 685	1.266	- 1.952
Other changes	- 256	1.402	1.146
Cash flow from operating activities	- 704	1.112	- 1.816
Cash flow from investing activities	- 2.138	- 4.810	2.672
Change in financial liabilities	- 193	1.546	- 1.738
Cash flow from financial activities	- 193	1.546	- 1.738
Cash flow of the year	- 3.035	- 2.152	- 882
Initial available cash	4.165	6.317	- 2.152
Year end available cash	1.131	4.165	- 3.034