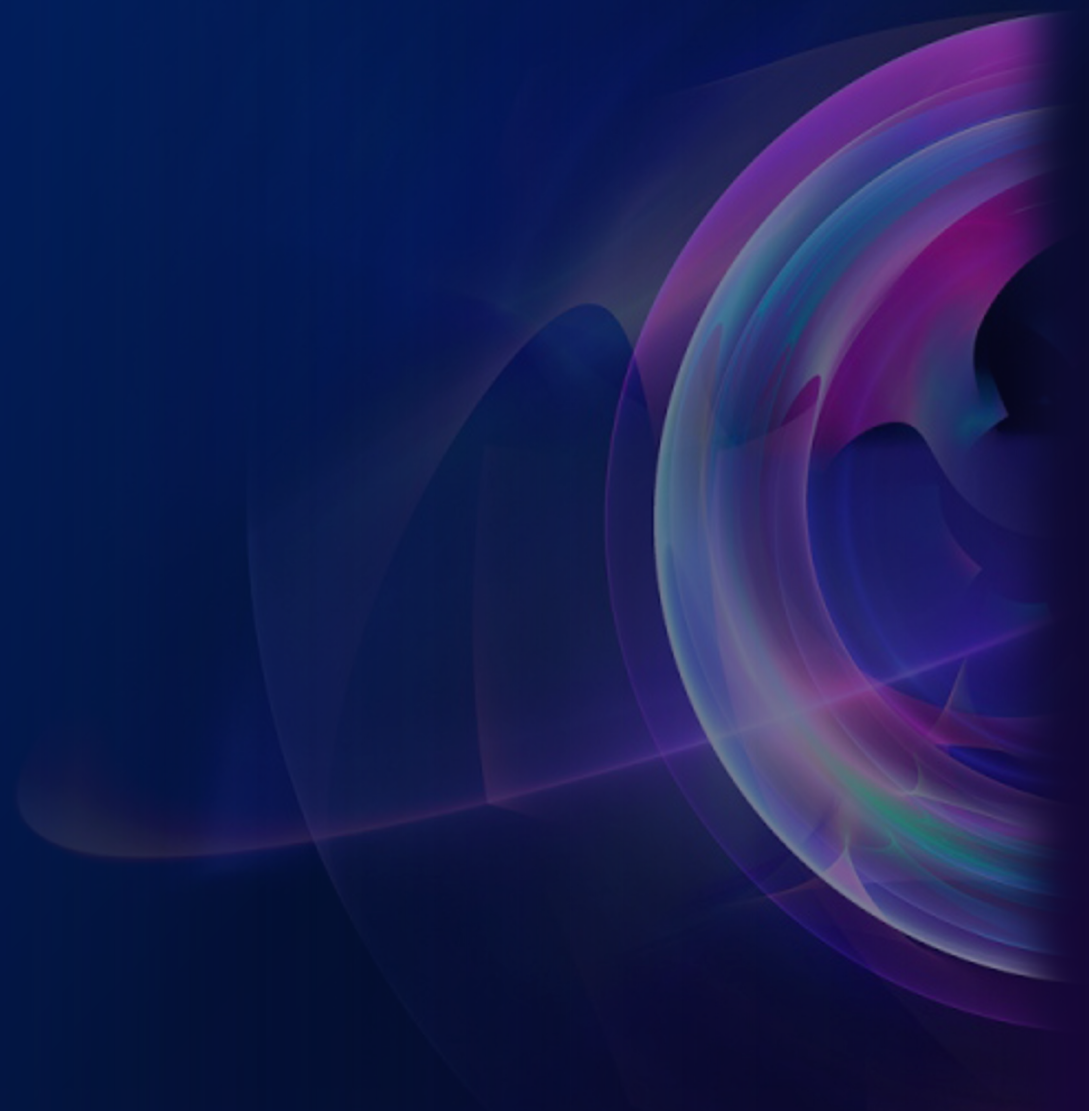


2026 SEPTEMBER 30TH

Investors 1H 2026

Fabrizio Milano d'Aragona
Niccolò Bossi
Giuseppe Venezia

Co-Founder & CEO
General Manager
Head of M&A



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The orchestrator of secure, compliant, high-performing proprietary AI

Value lies not in the model's power, *but in how it is governed.*



A proper setup is fundamental for a safe drive

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UPPER LAYER

STRATEGIC ADVISORY

Define the investment strategy but lack the **technology and organizational infrastructure to adopt AI safely**



MIDDLE LAYER

ENABLER

We turn strategy into risk-free , compliant & production-ready AI adoption.



LOWER LAYER

LLM HORIZONTAL MODELS

No critical business case. But the safe adoption of such models still need a **governance layer** for control and reliability.

 OpenAI  Claude  Gemini

LOWER LAYER

SYSTEM INTEGRATORS

Turn technology into projects, but without a governed framework they risk delivering **isolated implementations** instead of scalable AI adoption.

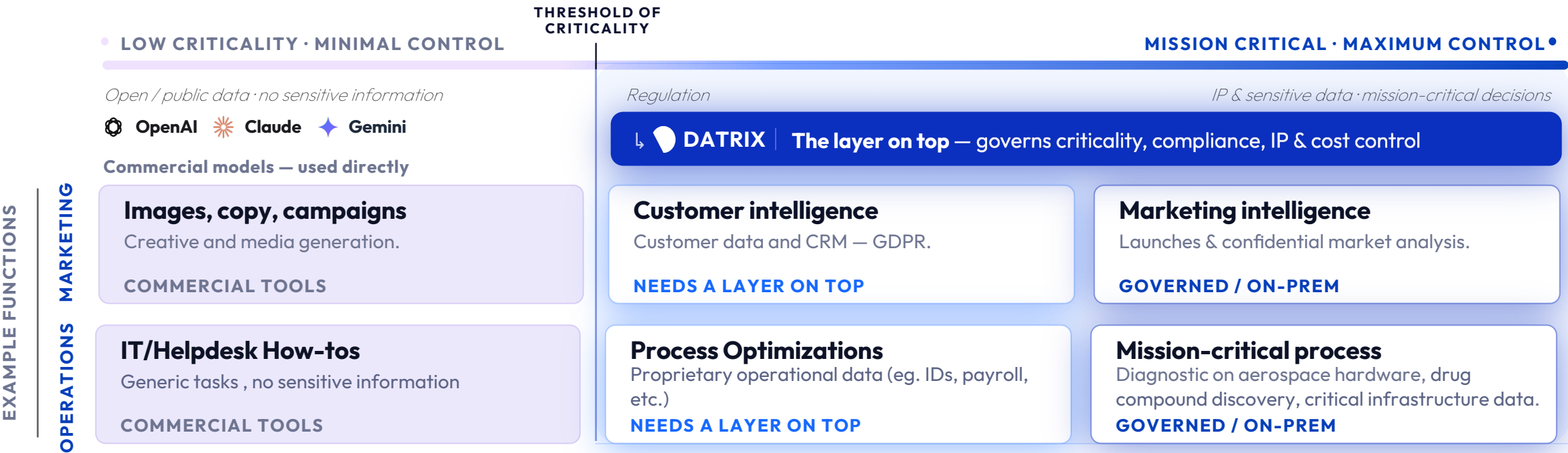
LOWER LAYER

AI-POWERED VERTICAL APPLICATIONS

Vertical solutions connected to client infrastructure through the framework



AI adoption needs a layer that assesses the risks and drives the execution.



KLN²: from vertical apps to a governance system.

THEY STARTED HERE

"We need vertical AI applications"

Vertical solutions on top of EPCm processes — each tackling one risk, cost or scheduling problem on its own.



THEY REALISED

"We need a governance system around them"

Without a shared data, model and knowledge layer, every vertical stays a pilot. KLN² is the layer that lets them scale.

KLN

KNOWLEDGE LEARNING NETWORK

A governed R&D centre for industrial AI

A center of competence where **data, models and knowledge converge in one shared flow**, applying AI + Model-Based Systems Engineering to make EPCm projects predictive, controlled and continuously improving.

One shared data flow
Engineering, project and ops data unified and governed.

MBSE + AI models
Reusable models for risk, schedule and cost intelligence.

Automated workflows
AI co-pilots embedded in real operational decisions.

Shared governance
FinOps, security, lifecycle and compliance, by design.

CO-INNOVATION

KLN Project

Aramix · Datrix

Politecnico di Milano — Dept. of Energy

EFFICIENCY

Structurally lower process time
Across all EPCm phases, from bidding to execution.

RISK

Earlier, predictive control
Risks surfaced before they materialise onsite.

COST & TIME

Optimised by design
Decisions backed by shared data and models.

GO-TO-MARKET

Shared, sellable assets
Co-developed tech ready to scale to new clients.



KLN Logistics Group is a leading global third-party logistics (3PL) provider headquartered in Hong Kong. As the international arm of S.F. Holding, it operates in 59 countries, specializing in international freight forwarding, integrated supply chain solutions, and e-commerce logistics



«This agreement allows us to establish a co-innovation ecosystem that combines extensive field experience, advanced academic research, and the application of the most sophisticated AI technologies, creating the foundation for a predictive, efficient, and sustainable management of the entire project lifecycle» - KLN Project

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FIRST HALF IN A NUTSHELL

A more cautious AI market: after trying many AI tools with mixed results, companies now want AI that fits the systems they already use, with clear costs, clear rules and results they can measure. Datrrix meets this need with AI products that plug into existing systems and deliver measurable results.

A new direction in the US: Datrrix is repositioning Adapex as an AI-driven partner built around the needs of publishers.

More recurring revenue: in MarTech, BPP grew its annual recurring revenue, helping the shift to a product model that scales more easily.

Bigger deals for Aramix: new contracts with Italian and international groups added to its order backlog.

After 30 June: Datrrix signed a distribution partnership with Fair Play Consulting, which widens its sales reach.



Revenues by business line

BUSINESS LINE Figures in €M	H1 2026	H1 2025 L4L	VAR. %	VAR. €M	H1 2025 REPORTED
AI for Industrial	0.82	1.06	(23.1%)	(0.24)	1.06
AI for Data Monetization	3.86	4.65	(16.9%)	(0.79)	7.12
MarTech	2.91	2.71	7.5%	0.20	2.71
AdTech	0.95	1.94	(51.0%)	(0.99)	4.41
Total business lines	4.68	5.71	(18.1%)	(1.03)	8.18
Other revenues	0.33	0.23	42.0%	0.10	0.23
Total revenues	5.01	5.94	(15.7%)	(0.93)	8.41

Financial results

INDICATOR Figures in €M	1H2026	1H2025
EBITDA	0.5 €	1.0 €
EBITDA Margin	9%	11%
Holding costs	1.4 €	1.5 €
Business EBITDA*	1.9 €	2.5 €
Business EBITDA Margin	38%	30%
Consolidated Net Results	-1.3 €	-1.2 €
Net Financial Position (Debt)	-3.8 €	-2.5 €

1H2026 cash consumption was affected by non-recurring expenses, legal fees and extraordinary costs related to the Group's reorganization for a total of approximately Euro 0.4 million.

* Business EBITDA is the sum of the EBITDA of the Group companies, net of the holding costs attributable to Datrix.

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BUSINESS UPDATE

New agreements signed in 2026



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The partnership combines Datrrix's technologies, vertical solutions and AI expertise with Fair Play's experience in strategy and in managing complex transformation programs.

PARTNERSHIP

Datrrix

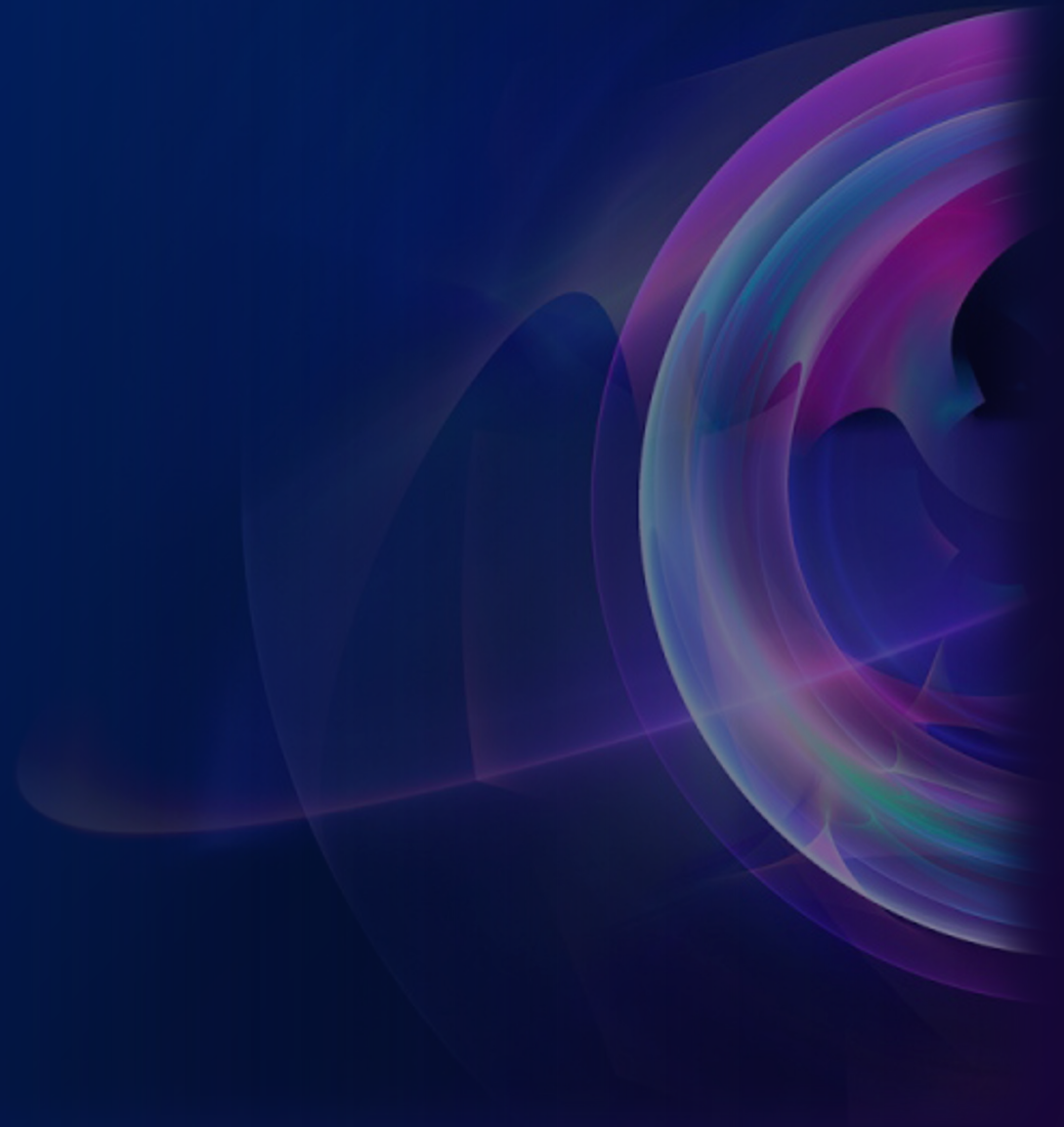
+

Fair Play

The goal is to help companies identify their highest-value opportunities and implement them within their processes, decision-making systems and organization.



Q&A





Thank You

Embrace the AI Challenge

